Call for Informative Editorials

With many of the new changes to the *Journal of Fluorescence* now in place I am pleased to announce a *call for informative editorials*.

Informative editorials are sought which:

- Describe a new and important concept or emerging topic in fluorescence, or the current state of opinion in a particular field and/or its history.
- Which discuss a controversial topic or paper, and
- Should be of wide interest to the fluorescence community.

There are no upper page limits for Editorials, but *non-editorial* Board Members are asked to inform the *JoF* editorial office of their intent, also enclosing a tentative title, beforehand. Editorials will be rapidly peer reviewed and will appear in the next available issue of the *JoF* so as to maintain their timeliness.

Chris D. Geddes Editor-in-Chief, *The Journal of Fluorescence*